



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 5032111

**Schedule Dates** 10/30/21-11/02/21  
**Advertiser** Glenn Youngkin for VA Governor-R (140580)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** C30N02 (1636540)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** C30N02  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 11/09/21  
**Last Modified** 11/10/21  
**Entered By** Mark Afshar  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$16,781.25  
**Net Total** \$95,093.75  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	35	\$39,400.00
Nov. 2021	61	\$72,475.00
<b>Grand Total:</b>	<b>96</b>	<b>\$111,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	9A- Live with Kelly		3							3	\$400.00	\$1,200.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	11/02/21-11/02/21	2	:30	9A- Live with Kelly			2						2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	11/02/21-11/02/21	3	:30	10A- News-Good Morning Washington at 10a			2						2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	10A- News-Good Morning Washington at 10a		2							2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	10:58:25A- ABC-The View		1								\$1,050.00		Washington (WJLA)		11/9/21
5.0.1	Preempt	11/01/21															Washington (WJLA)	Pre-empt/Exception -	
6.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	10:58:25A- ABC-The View			2						2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		3							3	\$800.00	\$2,400.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		2							2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	2P- ABC-General Hospital		2							2	\$1,050.00	\$2,100.00	Washington (WJLA)		11/9/21
10.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		3							3	\$150.00	\$450.00	Washington (WJLA)		11/9/21

## CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	11/02/21-11/02/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM			3						3	\$150.00	\$450.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		3							3	\$525.00	\$1,575.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	11/02/21-11/02/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			3						3	\$525.00	\$1,575.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,300.00	\$1,300.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	7:30P- Sports-ABC College Football Prime							1		1	\$2,600.00	\$2,600.00	Washington (WJLA)		11/9/21
17.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	8A- 9A (EST)		3							3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	8A- 9A (EST)			2						2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/9/21

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20.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	7A- ABC-Good Morning America Saturday							2		2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							2		2	\$325.00	\$650.00	Washington (WJLA)		11/9/21
22.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	9A- ABC-Good Morning America Saturday 2							2		2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
23.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM								2	2	\$100.00	\$200.00	Washington (WJLA)		11/9/21
24.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								2	2	\$450.00	\$900.00	Washington (WJLA)		11/9/21
25.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	10A- News-Full Measure with Sharyl Attkisson								2	2	\$125.00	\$250.00	Washington (WJLA)		11/9/21
26.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		3							3	\$1,200.00	\$3,600.00	Washington (WJLA)		11/9/21
27.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		3							3	\$1,800.00	\$5,400.00	Washington (WJLA)		11/9/21
28.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	6:27P- 6:30P (EST)		1							1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21

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29.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6P- 7P (EST)								2	2	\$525.00	\$1,050.00	Washington (WJLA)		11/9/21
30.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	12:37A- ABC-Nightline		1							1	\$175.00	\$175.00	Washington (WJLA)		11/9/21
31.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:35P- ABC-Jimmy Kimmel		3							2	\$400.00	\$800.00	Washington (WJLA)		11/9/21
31.0.1	Preempt	11/01/21															Washington (WJLA)	Pre-empt/Exception -	
32.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2							2	\$650.00	\$1,300.00	Washington (WJLA)		11/9/21
33.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11P- 12A (EST)							2		2	\$250.00	\$500.00	Washington (WJLA)		11/9/21
34.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	11P- 12A (EST)								1	1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
35.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	6:58:46P- Wheel Of Fortune		2							2	\$3,600.00	\$7,200.00	Washington (WJLA)		11/9/21
36.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	7:29:26P- Jeopardy		2							2	\$5,200.00	\$10,400.00	Washington (WJLA)		11/9/21
37.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	7:58P- ABC-Dancing with the Stars (Monday)		2							2	\$3,000.00	\$6,000.00	Washington (WJLA)		11/9/21
38.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
39.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21

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40.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	5P- 6P (EST)								1	1	\$1,100.00	\$1,100.00	Washington (WJLA)		11/9/21
41.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								2	2	\$1,500.00	\$3,000.00	Washington (WJLA)		11/9/21
42.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	8P- ABC-Celebrity Wheel of Fortune (Sunday)								2	2	\$3,000.00	\$6,000.00	Washington (WJLA)		11/9/21
43.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	9P- ABC-Supermarket Sweep (Sunday)								2	2	\$2,500.00	\$5,000.00	Washington (WJLA)		11/9/21
44.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	10P- ABC-The Rookie (Sunday)								2	2	\$1,500.00	\$3,000.00	Washington (WJLA)		11/9/21
45.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11:59A- Sports-ABC College Football Early							2		2	\$1,000.00	\$2,000.00	Washington (WJLA)		11/9/21
46.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	7:30P- Sports-ABC College Football Prime							3		3	\$2,000.00	\$6,000.00	Washington (WJLA)		11/9/21
47.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	6:58A- 8A (EST)		3							3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/10/21
48.0	Normal Line / SPOT	11/02/21-11/02/21	1	:30	6:58A- 8A (EST)			3						3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/10/21

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